

CUBAN AMERICAN MUSIC FESTIVAL

SUNDAY, AUGUST 29, 2021



CUBAN AMERICAN MUSIC FESTIVAL 2021



Returning after two successful years, an artistic cultural explosion centered around the vibrant cultures of Latin America is coming back to Los Angeles! Yambu Productions proudly presents the Cuban American Music Festival. The Festival will not only bring the Cuban American community together, but introduce Angelenos to the rich Cuban culture through music, food, drinks, and dance.

Listen to the most popular Cuban American bands in LA during this one of a kind festival. Attendees will enjoy the sensational music of Generacion Rumbera, The Arsenio Rodriguez Project, Clave Dura, and Charanga Cubana.

The Cuban American Music Festival will delight the senses with authentic dancers, food, music, and local Cuban American artists. There is something there for everyone in the community to come and enjoy. We aim to fully encompass all of the Cuban American culture and celebrate it with the diverse community of Los Angeles. It is through this vision that we will cement ourselves as the premier Latin American festival in the Los Angeles area for years to come.

Join us for this exciting festival by becoming a sponsor!

www.CubanAmericanMusicFestival.com

SPONSORSHIP OPPORTUNITIES

Your Sponsorship in One or More of These Key Event Areas:

VIP Party Reception

Food Court with Cuban culinary specialties such as coffee, sandwiches, pastries, and more.

Activity area to play cards, dominoes

Exclusive VIP area pavilion for sponsors

Performance stage and community dance floor

Arts and Culture Pavilion

Presenting Sponsor - \$10,000

- **10 x 30 booth or specialty area**
- **Eight VIP passes to backstage and hospitality area**
- **Ad/logo in festival programs, plus logo in any paid ads**
- **Name and logo in festival programs**
- **Name and logo on promotional postcards (10,000) distributed at retail stores, cafes, cultural venues and libraries**
- **Name and logo on press materials and on festival website and social media pages**
- **Presenting Sponsor recognition on stage, VIP step & repeat and stage backdrop banner**
- **Industry exclusivity**
- **Invitation for 4 to the VIP Party Reception**

Major Sponsor - \$7,000

- **Two 10 x 10 booths**
- **Four VIP passes to backstage and hospitality area**
- **Name and logo in festival programs**
- **Name and logo on promotional postcards (10,000) distributed at retail stores, cafes, cultural venues and libraries**
- **Name and logo on press materials and on festival website and social media pages**
- **Invitation for 2 to the VIP reception**
- **Logo on VIP step & repeat banner**

Silver Sponsor - \$4,000

- **10 x 10 booth**
- **Two VIP passes to backstage and hospitality area**
- **Name and logo in festival programs**
- **Name on promotional postcards (10,000) distributed at retail stores, cafes, cultural venues and libraries**
- **Name and logo in all press materials and on festival social media pages**

Friend Sponsor - \$3,000

- **10 x 10 booth**
- **Name in festival programs**
- **Name listed on promotional postcards (10,000) distributed at retail stores, cafes, cultural venues and libraries**
- **Name listed in all press materials and on festival social media pages**

SPONSORSHIP FORM

CUBAN AMERICAN MUSIC FESTIVAL 2021

“Bringing Cuban Culture back to Los Angeles”

- La Plaza de Cultura y Artes
- 501 N. Main Los Angeles, CA 90012
- GA: \$40.00 ::: VIP: \$100.00 & \$80.00
- Parking at nearby lots and streets
- Projected Attendance: 5,000

CONTACT NAME (first/middle/last)

COMPANY NAME

COMPANY POSITION

ADDRESS

STATE

ZIP CODE

PHONE

FAX

E-MAIL ADDRESS

SPONSORSHIP

\$10,000 - Presenting Sponsor

\$ 7,000 - Major Sponsor

\$4,000 - Silver Sponsor

\$3,000 - Friend Sponsor

Enclosed company check or money order \$_____ payable to:
YAMBU PRODUCTIONS to 12408 Hammack St. Los Angeles, CA 90066

***We also accept Credit Cards**

Thank you for sponsoring Cuban American Music Festival 2021

Reserve your participation now by emailing your sponsor application to
yambu.productionsLA@gmail.com

Call or email to inquire about customized sponsor packages.

Please, send your logo in electronic formats (TIFF, JPEG, EPS)

yambu.productionsLA@gmail.com

*****PARKING NOT PROVIDED**

www.CubanAmericanMusicFestival.com