



## **PRESS ACCREDITATION**

Thank you for your interest in covering Cuban American Music Festival.

## **PRESS PASSES**

Media credential applications must be received and confirmed for media attendance to Cuban American Music Festival, and will be available the day of the event. You must qualify and be on assignment to be granted media credentials. Applications must be received 2 weeks before the day of the festival, and you will be notified by email if your press request has been confirmed.

## **MEDIA REGISTRATION RULES & REGULATIONS**

Media wishing to attend Cuban American Music Festival must e-mail us a formal request to the e-mail address located at the end of the page. Requests will be reviewed and confirmation emails will be sent out. Press admittance is complimentary and limited to one press representative and one photographer per media outlet. All photographers must fill out an individual application. Guests of attending media will not be issued guest passes; however discounted tickets are available for guests once press credentials have been confirmed.

## **FREELANCE MEDIA**

If you are a freelance writer or photographer interested in attending as press representative, you must provide a letter from the media outlet you are representing on the company's letterhead with a signature from your assignment editor. Eligibility is considered on a case-by-case basis and you will be notified via email if your press credentials are confirmed.

## **NEW MEDIA**

Complimentary press admittance is available only to journalists working in conjunction with a commercial news or industry-related website. Websites must be established and updated on a regular basis with up-to-date and original news and content. Personal website writers with an established website may be considered on an individual, case-by-case basis. Websites that are less than a year old, website designers, editors, public relations representatives, and creators are not eligible for complimentary press registration.

## **BLOGGERS**

Bloggers will be considered on a case-by-case basis, but should at least fulfill the following requirements: must be a professional blogger, have an established audience, and receive at least 10,000 unique visits per month. Bloggers must be able to show verifiable proof of these statistics. Blogs must cover industry-related news and be updated at least 3 times a week with original content. Bloggers are required to fill out the "Blogger Questionnaire" on the press credentials application, once available.

If you have questions, please email [yambu.productionsLA@gmail.com](mailto:yambu.productionsLA@gmail.com)

## **APPLICATION FOR MEDIA CREDENTIALS**

Please return this form via email to [yambu.productionsLA@gmail.com](mailto:yambu.productionsLA@gmail.com) 2 weeks before the day of the festival.



Media Outlet: \_\_\_\_\_

Address: \_\_\_\_\_

Name of Credential Contact/Editor: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**ORGANIZATION DESCRIPTION (please check the appropriate areas)**

Print Daily \_\_\_\_\_ Print Weekly \_\_\_\_\_ Print Monthly \_\_\_\_\_ Radio \_\_\_\_\_ Television \_\_\_\_\_ Wire Service \_\_\_\_\_ Photo Agency \_\_\_\_\_ Cable \_\_\_\_\_

**Internet Only Outlets: Please include a traffic report of your last six months. Please include total traffic and unique visitors.**

\_\_\_\_\_

**ASSIGNED REPRESENTATIVES TO BE CREDENTIALLED:**

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

**\*Note -- Assignment shall be designated as either: reporter, feature writer, columnist, photographer, TV/Cable/Radio crew, TV/Cable/Radio talent, TV/Cable/Radio producer.**

**Please be advised by entering this event, you consent to the following:**

**-Any photos taken by you at this event will be used in the performance of your duties/responsibilities with the company listed above and will not be resold.**

**-You agree to provide Yambu Productions and Cuban American Music Festival with one (1) digital two of each image used, (2) copies of the work published, aired or printed as a result of your assignment via hard copy or email to [yambu.productionsLA@gmail.com](mailto:yambu.productionsLA@gmail.com)**